

How To Save Your Small Museum

Non-Performative DEI:

- Pay front-line and support staff a living wage
- Provide full benefits for full-time hourly workers
- Involve front-line workers in exhibits
- Involve front-line workers in long-term planning
- Ask the surrounding community, including the unhoused, what resources are needed
- Provide needed resources to the immediate community

Make the museum a useful space for the community by hosting events:

- Poetry Slam
- TikTok festival featuring local creators
- Podcast Booths
- DJ Battle
- Bob Ross Fair
- Proms
- Decade Costume Parties
- Self-Published Author Book Fair
- Drag Show
- Dissertation Karaoke Night for Disaffected Graduate Students
- Speakeasy
- Etsy Makers Demo Festival
- Livestream Video Gaming Tournament
- Band Night
- Steampunk Extravaganza
- ASMR Expo
- Paint By Numbers Event
- Wheelchair Ball
- Behind-The-Scenes Giveaways
- Star Wars Costume Day
- Open Mic Spoken Word Nights
- Outsider Art Day
- Events Suggested By Patrons

Reconsider gestures that reinforce elitism:

- Glorification of rich donors
- Vanity projects
- Executive retreats
- Expensive, alienating unused trophy spaces
- Blockading the museum and creating an exclusionary fortress mentality

More at: <https://schoolnewstoday.com/how-to-fix-a-failing-museum>